

# 3.5" x 2"

## STANDARD BUSINESS CARD



### SAFE ZONE ---

All text, images, graphic elements, logos, etc. must remain inside of these boxes. Anything that extends beyond these areas is at risk of being folded over or trimmed during production.

### TRIM ZONE ---

Allow for 0.125" trim tolerance surrounding your brochure. It is not recommended to utilize borders as they may shift during production and appear uneven.

### BLEED ZONE ---

Extend background elements such as images or colours past the edges of this box.. Extend background elements such as images or colours past the edges of this box.

### IMPORTANT TO NOTE

Please do not include above elements in your file for print. EPS, PDF and AI files should have all text elements converted to outlines.