

# 4" x 6"

## STANDARD POSTCARD

### SAFE ZONE

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All text, images, graphic elements, logos, etc. must remain inside of these boxes. Anything that extends beyond these areas is at risk of being folded over or trimmed during production.

### TRIM ZONE

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Allow for 0.125" trim tolerance surrounding your brochure. It is not recommended to utilize borders as they may shift during production and appear uneven.

### BLEED ZONE

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Extend background elements such as images or colours past the edges of this box.. Extend background elements such as images or colours past the edges of this box.

### IMPORTANT TO NOTE

Please do not include above elements in your file for print. EPS, PDF and AI files should have all text elements converted to outlines.



STANDARD POSTCARD BACK