4.25" x 2.75"

POSTCARD

SAFE ZONE

All text, images, graphic elements, logos, etc. must remain inside of these boxes. Anything that extends beyond these areas is at risk of being folded over or trimmed during production.

TRIM ZONE

Allow for 0.125" trim tolerance surrounding your brochure. It is not recommended to utilize borders as they may shift during production and appear uneven.

BLEED ZONE

Extend background elements such as images or colours past the edges of this box.. Extend background elements such as images or colours past the edges of this box.

IMPORTANT TO NOTE

Please do not include above elements in your file for print. EPS, PDF and AI files should have all text elements converted to outlines.

POSTCARD BACK